February 2023

RE: Redmond Toddler Group Annual Fundraising Carnival and Auction

Dear [Insert Business],

Thank you for your consideration in supporting the Redmond Toddler Group’s annual fundraising Carnival and Auction to be held on Saturday, April 29th, 2023.

**About Our School:**

Redmond Toddler Group (RTG) is a non-profit, volunteer organization that provides valuable early childhood education and parent education programs and classes to families with young children of all income levels.

**Our Fundraising Carnival and Auction:**

Several hundred families from Redmond and the greater Eastside community look forward to attending the Carnival and participating in our online Auction. It’s a fun day of games, crafts, a cake parade, snacks, and prizes. Our auction and carnival are vital for funding our school. This event provides essential funding for a large part of our operating budget, including rent, play equipment, and classroom supplies.

**How You Can Help:**

1. Gift Certificates for our silent auction

2. Raffle Prizes such as memberships, gift baskets, gift certificates, and other family-oriented products or services

3. Carnival Sponsorship ($250+) - We deeply value every gift we receive from our donors. It is with these gifts that we are able to successfully run our organization and affect change for our cause. In appreciation of your generosity, we’d like to offer you the opportunity to promote your business with our student families and their guests. Carnival Sponsors are the lead sponsors on our website, in our promotional materials, and more. Please email Pamela Lam at carnival@redmondtoddlergroup.org for more information.

**How We Can Help You**

As a sponsor and/or donor you will receive documentation of your tax-deductible donation and have exclusive opportunities to promote your business to Carnival guests and Redmond Toddler Group families. We will advertise your business on our social media pages, our website, and at our spring carnival and auction.

--------------------------------The deadline to donate April 18th, 2023 —-----------------------------------------

Your donation can be mailed to:

RTG Fundraising

17725 NE 65th St, Suite A100

Redmond, WA 98052

Thank you for your generous support. We wouldn’t be here without you!

Sincerely,

Sarah Dominic

Fundraiser

fundraiser@redmondtoddlergroup.org

<https://redmondtoddlergroup.org>